

CHARTER FOR AFFILIATE MEMBERS

I. Introduction

The Watch & Jewellery Initiative 2030 ("WJI 2030") is inspired by shared values and embodies them to guarantee the success of the Initiative. These shared values serve as a guide for our Employees, Board, Committees, Members (Maison members, Partner members and Affiliate members) and service providers, enabling all to challenge themselves to innovate and drive growth. These shared values are the pillars through which we ensure the long-term success of WJI 2030 .

WJI 2030 is above all an ecosystem of Members, namely Maison members, Partner members and Affiliate members ("Members") and key stakeholders that share a strong commitment and ambitious agenda, in line with the United Nations 2030 agenda for sustainable development.

WJI 2030 emphasises the autonomy of its Members, recognising the diversity of the business models they have, and the sustainability journey they are on. WJI 2030 respects their distinctive character and development paths and acts as the leader of a collaborative community where expertise and resources are carefully preserved, nurtured, and shared.

WJI 2030 mission is to promote ambitious sustainability goals, while collaborating on projects that deliver impact all along the value chain, with watch and jewellery brands and value chain players.

More specifically, the Association is created with the purpose of:

- Strengthening positive impacts for people all along the value chain;
- Contributing to building climate resilience;
- Preserving resources for nature and communities; and
- Fostering inclusiveness across the value chains.

Members of the WJI 2030 consist of legal entities who have an interest in the purpose and the activities of the Association and wish to actively support and contribute to it. Members are divided in 3 categories: Maison Members, Partner Members and Affiliated Members. All members comply with the WJI 2030 Code of Conduct and the values within.

The Charter for Affiliate Members (hereafter, 'the Charter') applies to Affiliate Members (or Membres Affiliés) of the WJI 2030. Affiliate Members are defined as: notably non-profit, cultural or trade organizations and governmental bodies involved either in the watch and/or jewellery or sustainability sectors exclusive of laboratories (hereinafter the "Affiliate Members").

II. Status of Affiliate Members

In consideration of their specificities, Affiliate Members:

- are exempt from meeting the WJI 2030 Minimum Commitments, as updated from time to time, and
- are not required to pay a membership fee when joining the WJI 2030. They may however decide to make a voluntary / discretionary financial contribution to the budget of the WJI 2030.

All other obligations as defined from time to time (e.g. in the Statutes, Code of Conduct, Membership conditions, Governance Policies etc.) remain valid, applicable and enforceable.

In recognition of their special status, Affiliate Members are required to make certain commitments as further described in section III below.

III. General Membership Commitments

WJI 2030 Members commit to trust-building amongst members and assume a shared responsibility for the reputation of WJI 2030 membership. In particular, WJI 2030 Members commit to:

- Comply with the WJI 2030 Articles of Association.
- Comply with WJI 2030 Code of Conduct.
- Comply with WJI 2030 Anti-trust Statement.
- Undertake individual and collective action in support of WJI 2030's mission and strategic action plan as per the 3 pillars.
- Participate in peer network exchange: sharing information, ESG data and knowledge with others.
- Respect the levels of confidentiality agreed in WJI 2030's working spaces and groups
- Be open to collaboration and partnerships with other WJI 2030 Members.
- Communicate about collaborations aligned with the communications policy and brand usage of the logo.
- Refrain from making misleading or false statements about the nature or impacts of the organisation's work.
- Refrain from making misleading or false statements about other WJI 2030 Members and WJI 2030.
- Engage in professional, respectful, and constructive relationships with their stakeholders.
- Implement the specific commitments described on the next page constructive relationships with their stakeholders.
- Implement the specific commitments described below.

All policies can be found [here](#).

IV. Specific Commitments of Affiliate Members

Promote the purposes & goals of the WJI 2030;

- Actively champion the WJI 2030 within their constituency and among their members proactively.
- Engage in initiatives aimed at enhancing awareness regarding the actions and programs of WJI 2030 within the broader community.
- Contribute to the realization of WJI 2030's objectives by providing in-kind support or voluntary financial contributions specifically directed toward the development of programs benefitting the broader industry and beyond.
- Refrain from undertaking activities that may compromise or disrupt the operations or projects of WJI 2030, as well as the relationships that WJI 2030 maintains with its other Affiliate Members or various Member categories.
- Spearhead initiatives to elevate awareness of WJI 2030 within the broader community, shedding light on how WJI 2030 actively works towards enhancing the industry as a whole.

Participate in the WJI 2030 education programs;

- Engage actively in training sessions, webinars, and workshops to enhance your knowledge and skills.
- Provide diverse forms of content for educational programs, including but not limited to trainings, webinars, and workshops.
- Offer valuable ideas and suggestions to foster improved collaboration among Affiliate members and other constituents of WJI 2030.
- Act as sponsors for educational and learning initiatives, major events, or workshops that align with the objectives of WJI 2030.
- Disseminate information about WJI 2030 events within your network and extend invitations to your members, encouraging their attendance whenever applicable.

Collaborate

- Cultivate collaborative, multi-stakeholder partnerships with international counterparts, actively working together to advance the issues championed by WJI 2030 and thereby catalyze more substantial and impactful transformations within the industry.

Report

- Submit to the WJI 2030' Executive Director, an Annual Commitment Report, to be submitted annually at the end of year, including a brief narrative on relevant actions undertaken during the year in relation to the above commitments, as well as Affiliate Member's plan for the following year, using the template provide in Appendix 1 hereto.

V. WJI 2030 Commitments to Affiliate Members

Affiliate Members can anticipate receiving timely and transparent communication relevant to their member category, coupled with swift responses to any queries raised.

WJI 2030 pledges to provide Affiliate Members with resources and tools that amplify the objectives of WJI 2030 and the broader 2030 sustainability agenda.

In recognition of Affiliate Members' contributions and support, WJI 2030 will publicly acknowledge their involvement, such as featuring their name and logo in association with specific projects, events, or activities.

Please note that WJI 2030 reserves the right to modify the terms of this Charter at any time, and any such changes will be communicated promptly to Affiliate Members.

VI. Appendix 1 - Annual Commitment Report

Name of Affiliate Member		
Name of Affiliate Member representative:		
Reporting period:	(e.g. 1 January 2024-December 31 2024)	
Date of report submission:		
	Activities undertaken this reporting year:	Planned activities for the following reporting year:
Promote the purposes and goals of the WJI 2030; <i>(please provide any relevant links where possible, to demonstrate the commitment)</i>		
Participate in the WJI 2030 education programs; <i>(please provide any relevant links where possible, to demonstrate the commitment)</i>		
Collaborate: <i>(please provide any relevant links where possible, to demonstrate the commitment)</i>		
Additional comments or suggestions <i>(please provide any relevant links where possible, to demonstrate the commitment)</i>		

Name:

Signature:

**Please note that this template is for guidance purposes. Members may modify, change, adapt the structure based on their reporting preference.*



WATCH & JEWELLERY INITIATIVE 2030
